JIMPZ

URBAN PLAYGROUNDS LANDLORD INFORMATION PACK 2021

JUMP INC'S FIRST PARK OPENED AT ROTHERHAM, WITHIN PARKGATE OUTDOOR SHOPPING CENTRE BACK IN NOVEMBER 2015. IT WAS APPARENT FROM DAY ONE THAT THE SUCCESS OF THE FIRST SITE WAS A FORMULA WHICH COULD BE ROLLED OUT THROUGHOUT THE UK. TO DATE THE BUSINESS HAS 5 SITES IN OPERATION.

BACKED BY A MOTIVATED TEAM WITH A DESIRE TO MAKE AN IMPACT ON THE ACTIVE LEISURE ENTERTAINMENT INDUSTRY.

OUR SITES ARE OPEN 7 DAYS A WEEK OFFERING MULTIPLE ACTIVITIES FOR AN 1 HOUR ENTRY SLOT. INCLUDING TRAMPOLINES, JUMP TOWER, NINJA COURSES, INFLATABLES AND MANY MORE. WE OPERATE A FAMILY FUN SAFE ENVIRONMENT.

TRAMPOLINES / INFLATABLES / NINJA / BASHER CARS / SOFT PLAY

TOWN CENTRES NEW LEISURE DEVELOPMENTS REDUNDANT RETAIL SPACE OUT OF TOWN LEASEHOLD / FREEHOLD.



HAVEFUN

JUMP SH







LEEDS // (MEADOWHALL SHEFFIELD) // ROTHERHAM // LINCOLN // BICESTER // BEVERLEY //

THE MARKETPLACE

- OPERATIONAL EXPERIENCE IS KEY IN UNDERSTANDING THIS MARKETPLACE TO BE A SUCCESSFUL OPERATOR.
- THE LANDSCAPE OF TRAMPOLINE PARKS CONTINUES TO EVOLVE INTO MULTI PURPOSE ACTIVITIES CENTRES.
- LOCATIONS WITH HIGH FOOTFALL COMBINED IN LEISURE OR RETAIL DEVELOPMENTS CAN COMPLIMENT AN OVERALL SCHEME.

OUR REQUIREMENTS

WE ARE SEEKING LOCATIONS THROUGHOUT THE UK FOR NEW OR EXISTING SITES AND AFTER A SHORT PERIOD OF ASSESSMENT WE WILL BE ABLE TO DETERMINE IF ITS THE CORRECT PARTNERSHIP.

- SITE REQUIREMENTS:
- 15K 50K SQ/FT
- MAJOR LEISURE DEVELOPMENTS, RETAIL PARKS, "BIG BOX WAREHOUSES"
- LARGE CATCHMENT
- D2 LEISURE PLANNING
- 5.2 MINIMUM EAVES HIGHT
- TRANSPORTATION ACCESS
- FOOTFALL OF CIRCA 1M THROUGH THE SITE
- PARKING

MIN OF 15,000 SQUARE FOOT, MIN HEIGHT OF 5.2 M (HIGHER THE BETTER) MAX OF 50,000 SOFT PARKING MUST BE AVAILABLE FOR OUR CUSTOMER BASE, FREE OR MINIMAL CHARGE.

WHAT WE CAN OFFER:

- INCREASE FOOTFALL AT PEAK AND NON PEAK PERIODS (150K VISITORS PER SITE P.A)
- WORK WITH A TRUSTED OPERATOR WITH AN EXCELLENT HEALTH AND SAFETY RECORD
- ADD A NEW DEMOGRAPHIC THAT MAY NOT VISIT THE LOCATION.
- INCREASE DWELL TIME
- HIGHLY TRAINED AND MOTIVATED STAFF
- 4 MONTHS FROM SITE IDENTIFICATION, AGREEING TERMS TO OPENING
- ESTABLISHED COVENANT, EST 2015

PLEASE SEND OPPORTUNTIES TO:



RYAN KENNEDY BSC (HONS) MRICS

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OUR LANDLORDS INCLUDE:





WHAT MAKES JUMP INC JUMP INC A GOOD PARTNER & BUSINESS

A CORPORATE ENTITY WITH APPETITE FOR GROWTH
PROACTIVE SENIOR MANAGEMENT TEAM WHO CAN MAKE DECISIONS QUICKLY
A MARKET LEADER IN OUR INDUSTRY FOR HEALTH & SAFETY
INVESTMENT IN OUR STAFF THOUGH TRAINING IS KEY TO OUR SUCCESS
IN-HOUSE DESIGN & BUILD MAKING OUR PARKS STAND OUT FROM THE CROWD...